

## EXPRESSION OF INTEREST (EOI)

### Establishment of Genetic Improvement Centre

The Punjab Livestock & Dairy Development Board (PLDDB), a public sector company established under Section 42 of the Companies Act, 2017, owns and manages a livestock farm at Khizerabad, District Sargodha, comprising approximately **1,660 acres** of land. PLDDB currently maintains a diversified livestock population, including a substantial herd of cattle, sheep, and goats, along with supporting infrastructure.

PLDDB possesses extensive infrastructure and livestock resources suitable for advanced genetic research and breeding programs.

#### 2. Project Objective

To establish a Genetic Improvement Centre aimed at enhancing productivity, disease resistance, and overall genetic merit of livestock through modern breeding tools.

#### 3. Scope of the Project

- Genetic evaluation and performance recording
- Breeding program design (EBV-based selection, AI, etc.)
- Data management and research collaboration
- Capacity building and technology transfer

#### 4. Mode of Participation

PLDDB invites EOIs from interested parties for joint venture / investment / PPP arrangements, wherein PLDDB can provide land, existing infrastructure (ownership vested with the PLDDB), and facilitation, while the partner may provide investment, technical expertise, market access, and operational management.

#### 5. Eligibility Criteria

- Expertise in animal genetics and breeding
- Access to technical and research capacity
- Financial sustainability of proposed model
- Registered companies

#### 6. Submission of EOIs

Interested parties may submit their Expressions of Interest along with:

- Company profile
- Relevant experience
- Financial capability
- Proposed partnership model

EOIs with the requisite details should be submitted to PLDDB, 18 KM Shahpur Kanjran, Multan Road, Lahore till 05<sup>th</sup> March, 2026.