

EXPRESSION OF INTEREST (EOI)

Ram Fattening Project

1. Background

The Punjab Livestock & Dairy Development Board (PLDDB), a public sector company established under Section 42 of the Companies Act, 2017, owns and manages a livestock farm at Khizerabad, District Sargodha, comprising approximately **1,660 acres** of land. PLDDB currently maintains a diversified livestock population, including a substantial herd of cattle, sheep, and goats, along with supporting infrastructure.

2. Project Objective

To develop a ram fattening unit to improve meat production efficiency and supply high-quality animals for domestic and export markets.

3. Scope of the Project

- Selection and procurement of rams
- Intensive fattening and feeding regimes
- Health management and disease control
- Market-oriented production cycles

4. Mode of Participation

PLDDB invites EOIs from interested parties for joint venture / investment / PPP arrangements, wherein PLDDB can provide land, existing infrastructure (ownership vested with the PLDDB), and facilitation, while the partner may provide investment, technical expertise, market access, and operational management.

5. Eligibility Criteria

- Demonstrated experience in small ruminant management
- Capacity to manage intensive feeding operations
- Financial and technical strength
- Registered companies

6. Submission of EOIs

Interested parties may submit their Expressions of Interest along with:

- Company profile
- Relevant experience
- Financial capability
- Proposed partnership model

EOIs with the requisite details should be submitted to PLDDB, 18 KM Shahpur Kanjran, Multan Road, Lahore till 05th March, 2026.