

## **EXPRESSION OF INTEREST (EOI)**

### **Ram Fattening Project**

#### **1. Background**

The Punjab Livestock & Dairy Development Board (PLDDB), a public sector company established under Section 42 of the Companies Act, 2017, owns and manages a livestock farm at Khizerabad, District Sargodha, comprising approximately **1,660 acres** of land. PLDDB currently maintains a diversified livestock population, including a substantial herd of cattle, sheep, and goats, along with supporting infrastructure.

#### **2. Project Objective**

To develop a ram fattening unit to improve meat production efficiency and supply high-quality animals for domestic and export markets.

#### **3. Scope of the Project**

- Selection and procurement of rams
- Intensive fattening and feeding regimes
- Health management and disease control
- Market-oriented production cycles

#### **4. Mode of Participation**

PLDDB invites EOIs from interested parties for joint venture / investment / PPP arrangements, wherein PLDDB can provide land, existing infrastructure (ownership vested with the PLDDB), and facilitation, while the partner may provide investment, technical expertise, market access, and operational management.

#### **5. Eligibility Criteria**

- Demonstrated experience in small ruminant management
- Capacity to manage intensive feeding operations
- Financial and technical strength
- Registered companies

#### **6. Submission of EOIs**

Interested parties may submit their Expressions of Interest along with:

- Company profile
- Relevant experience
- Financial capability
- Proposed partnership model

EOIs with the requisite details should be submitted to PLDDB, 18 KM Shahpur Kanjran, Multan Road, Lahore till 05<sup>th</sup> March, 2026.