

## EXPRESSION OF INTEREST (EOI)

### Breeding of Donkeys for Export to China

The Punjab Livestock & Dairy Development Board (PLDDB), a public sector company established under Section 42 of the Companies Act, 2017, owns and manages a livestock farm at Khizerabad, District Sargodha, comprising approximately **1,660 acres** of land. PLDDB currently maintains a diversified livestock population, including a substantial herd of cattle, sheep, and goats, along with supporting infrastructure.

In view of growing international demand, particularly from the People's Republic of China for donkey products, PLDDB intends to explore commercial opportunities in donkey breeding for export purposes.

#### 2. Project Objective

To establish a commercial donkey breeding operation aimed at producing export-quality donkeys, in compliance with international animal health, welfare, and trade standards.

#### 3. Scope of the Project

- Establishment of breeding stock and herd expansion
- Scientific breeding and herd management
- Compliance with export, quarantine, and SPS requirements
- Animal health, nutrition, and welfare management
- Export facilitation and logistics (in coordination with partner)

#### 4. Mode of Participation

PLDDB invites EOIs from interested parties for joint venture / investment / PPP arrangements, wherein PLDDB can provide land, existing infrastructure (ownership vested with the PLDDB), and facilitation, while the partner may provide investment, technical expertise, market access, and operational management.

#### 5. Eligibility Criteria

Interested firms/entities should demonstrate:

- Experience in livestock breeding or animal trade
- Financial capacity to undertake the project
- Understanding of export markets and regulatory compliance
- Registered companies

#### 6. Submission of EOIs

Interested parties may submit their Expressions of Interest along with:

- Company profile
- Relevant experience
- Financial capability
- Proposed partnership model

EOIs with the requisite details should be submitted to PLDDB, 18 KM Shahpur Kanjran, Multan Road, Lahore till 05<sup>th</sup> March, 2026.