

Tender Notice

Hiring of Advertisement Agency Services

Punjab Livestock & Dairy Development Board (PLDDB) is a non-profit Organization established under Section 42 of the Companies Ordinance, 1984. The PLDDB has been aimed to develop Livestock & Dairy sector of the Punjab while facilitating small & large farmers in production, processing & marketing with the latest infrastructure and modern farming technologies to improve their animals' genetics and milk/ meat production ratio. PLDDB is managing a modern Livestock Farm at Livestock Experiment Station (LES) Khizerabad, district Sargodha having around 1600 acres land and 1500 small and large animals.

PLDDB invites sealed Tenders from registered firms/ authorized representatives for Hiring of advertisement agency services including event management, documentary productions, arrangement of farmers day across Punjab, photography, thematic designing of all material of PLDDB, marketing material designing, marketing campaign designing, newsletter writing and designing, promotional campaigns, website content development, advert designing for social media, designing of presentation slides, promotional video clips production and any other matter related to image building of the PLDDB. Initially contract period is 06 month which may be extended on the basis of satisfactory performance.

Interested parties may send sealed envelope containing Technical & Financial Bid against said services. Bidders are required to submit 1% of Financial Bid as bid security (estimated financial bid amount is Rs. 1,900,000) at the under given address on or before 14th April, 2017 till 11:00 am. Tender will be opened at 11:30 am on the same day in the presence of all Bidders or their authorized representatives.

Tender Document is immediately available at PPRA MIS and PLDDB official website and the same is mandatory to be obtained a signed copy from Procurement Section of PLDDB Head Office 2 days before opening of the tender while paying PKR 500 (non-refundable) to the Account Department of the company. PLDDB reserves the rights to accept or reject all the tenders prior to acceptance, as per PPRA rules 2014.



Procurement Section
Punjab Livestock & Dairy Development Board

29-EII, Model Town, Lahore
Ph. 042 –35915346-7, URL: www.plddb.pk

